

SOUTH CAROLINA DENTAL ASSOCIATION

Organized 1869 - A Constituent of the American Dental Association

July 22, 2009



To: Prospective 2010 SCDA Annual Session Exhibitors:

The SCDA Convention Committee is completing details for the 141st Annual Session being held April 29 – May 2, 2010 at the Embassy Suites at Kingston Plantation in Myrtle Beach, South Carolina.

Below are key features for the 2010 exhibitor area:

Thursday Welcome Reception in exhibit area.

Allotted time on Thursday evening for exhibitors to host client dinners.

Expanded exhibitor promotion through conference website with links to exhibitor web sites.

Saturday AM 6' exhibit tables available. For sponsors they are complimentary and for contracted exhibitors they are \$50. Limited space. Assigned on a first-come first-serve basis.

Exhibit Hours:

Set-up: Wednesday, April 28 from 5:00pm – 8:30pm & Thursday, April 29 from 7:00am – 9:30am. All exhibits must be set-up by 9:30am on Thursday, April 29.

Exhibits open: Thursday, April 29 from 10:30am – 6:30pm & Friday, April 30 from 8:30am – 3:00pm
(Note: SCDA will provide a light breakfast for exhibitors Thursday & Friday)

Dismantle: Friday, April 30 from 3:00pm – 6:30pm. All exhibit material must be removed from the ballroom and hall area by 6:30pm.

Saturday Table Exhibit: Saturday, May 1 from 8:00am – 1:00pm.

One of our main goals this year is to make the exhibitor experience as fruitful as possible. You are an integral part of this meeting and the committee plans to take full advantage of the new opportunities.

Be sure to return your contract and payment by **November 20, 2009** to receive the **discounted rate** for your exhibit space. In addition, this will ensure your company's listing in our registration book being mailed in late January of 2010 as well as our conference web site.

Once your booth is assigned, we will email a confirmation letter to the contact name listed on your exhibitor contract. Show service order forms will be emailed as well as posted on our event website.

If you would like further details on our conference, please visit www.scdaannualsession.com or contact myself Dr. Phil Bonds, SCDA Commercial Chairperson, at 843-665-8176 or drpwbonds@aol.com or you may also contact Laura Jordan, event planner, at 803-892-3104 or laurahjordan@msn.com. We look forward to seeing you at our 141st Annual Session!

Sincerely,

Dr. Phil Bonds
2010 Convention Committee Commercial Chairperson