

SOUTH CAROLINA DENTAL ASSOCIATION

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To: Prospective 2012 SCDA Annual Session Exhibitors

From: Dr. Rich Graham, 2012 Convention Committee Commercial Chairperson

The SCDA Convention Committee is completing details for the 143rd Annual Session being held May 3 – 6, 2012 at the Embassy Suites at Kingston Plantation in Myrtle Beach, South Carolina.

Below are key features for the 2012 exhibitor area:

- Thursday Welcome Reception in exhibit area followed by allotted time for exhibitors to host client dinners
- Standard electrical outlet included in the exhibitor fee
- Friday afternoon ice cream break in the exhibit hall
- Exhibitor promotion through conference website with links to exhibitor websites

Exhibit Hours:

- Set-up: Wednesday, May 2 from 5:00 pm – 8:30 pm & Thursday, May 3 from 7:00 am – 9:30 am. All exhibits must be set-up by 9:30 am on Thursday, May 3.
- Exhibits open: Thursday, May 3 from 10:30 am – 6:00 pm & Friday, May 4 from 8:30 am – 4:00 pm. *(Note: SCDA will provide a light breakfast for exhibitors Thursday & Friday)*
- Dismantle: Friday, May 4 from 4:00 pm – 8:30 pm. All exhibit material must be removed from the ballroom and hall area by 8:30 pm.

One of our main goals this year is to make the exhibitor experience as fruitful as possible. You are an integral part of this meeting and the committee plans to take full advantage of the new opportunities.

Be sure to return your contract and payment by **October 28, 2011** to receive the **discounted rate** for your exhibit space. In addition, this will ensure your company's listing in our registration book being mailed in late January 2012 as well as our conference website.

Once your booth is assigned, we will email a confirmation letter to the contact name listed on your exhibitor contract. Show service order forms will be emailed as well as posted on our event website.

If you would like further details on our conference, please visit www.scdaannualsession.com or contact myself Dr. Rich Graham, SCDA Commercial Chairperson, at 864-266-3847 or rgraham185@aol.com or you may also contact Laura Jordan, event planner, at 803-892-3104 or laura@creativeeventsandmeetings.com. We look forward to seeing you at our 143rd Annual Session!