

## 2012 SCDA Annual Session Exhibitor Fact Page

**Conference Dates:** Thursday, May 3 – Sunday, May 6, 2012

**Conference Website:** [www.scdaannualsession.com](http://www.scdaannualsession.com)

**Conference Location:** Embassy Suites Hotel at Kingston Plantation  
9800 Queensway Blvd.  
Myrtle Beach, SC 29572  
843-449-0006 – phone  
<http://www.kingstonplantation.com>  
Group Rate \$189

**Exhibitor Set-up:** Wednesday, May 2 from 5:00 pm – 8:30 pm  
Thursday, May 3 from 7:00 am – 9:30 am

**Exhibits open:** Thursday, May 3 from 10:30 am – 6:00 pm  
Friday, May 4 from 8:30 am – 4:00 pm

**Dismantle:** Friday, May 4 from 4:00 pm – 8:30 pm

**Show Services Contractor:** Displays Unlimited, 1141 Silstar Road, West Columbia, South Carolina 29170. Phone is 803-926-5300; fax is 803-926-5500 and E-mail: [du@displaysunlimited.net](mailto:du@displaysunlimited.net).

**Electrical & Telecommunications:** One standard outlet is provided to each exhibitor. If you require more than one or anything above standard power, please contact Effie Hiter at Kingston Plantation at 843-497-7918 or email at [effie.hiter@hilton.com](mailto:effie.hiter@hilton.com). An order form is available on the conference website.

### SCDA Attendee Profile:

Description	2008	2009	2010	2011
SCDA Members	368	338	320	318
Other Dentists	21	20	26	29
<b>Total Dentists</b>	<b>389</b>	<b>358</b>	<b>346</b>	<b>347</b>
Spouses	136	108	123	122
Business Assistant	129	70	99	111
Hygienists	318	246	256	228
Assistants	290	216	251	262
Exhibitor Staff	354	301	290	282
<b>Students/Instructors:</b>				
Assisting	68	91	63	72
Hygiene	7	7	14	6
Dental	49	50	16	25
Faculty	34	40	39	40
Guests	107	104	100	72
Lab Technicians	56	37	33	26
Speakers	21	21	24	22
Staff	9	8	7	8
<b>TOTAL</b>	<b>1975</b>	<b>1661</b>	<b>1683</b>	<b>1623</b>