

Sponsorship Opportunities

South Carolina Dental Association 143rd Annual Session
May 3 – 6, 2012, Embassy Suites at Kingston Plantation, Myrtle Beach, SC

As defined by the Annual Session Oversight Committee, below are the sponsorship levels for the 2012 Annual Session. Please review and if you have questions, contact Dr. Rich Graham, SCDA Commercial Chairperson, at 864-266-3847 or rgraham185@aol.com. You may also contact Laura Jordan, event planner, at 803-892-3104 or laura@creativeeventsandmeetings.com.

Diamond Sponsor - \$10,000 contributor will:

- receive the **largest** sponsor presence in the conference brochure and on the conference website (with commitment prior to 10/28/11)
- have a banner over the booth signifying the Diamond status and will have the largest presence on the sponsor signs
- have the opportunity to host a ½ day session (day TBD by convention committee). This event will be advertised in the SCDA brochure. Event should be at no charge to attendees. Sponsors will need to coordinate with SCDA on time and location for event. Sponsoring company will be responsible for any Audio Visual charges related to their session.
- receive special recognition in lecture rooms and at the SCDA Awards Luncheon on Thursday, May 3 be recognized at and receive two tickets to the SCDA Awards Luncheon being held on Thursday, May 3
- receive two invitations to the President's event on Saturday, May 5
- receive two additional exhibitor badges per contracted space

Platinum Sponsor - \$5,000 contributor will:

- receive the **second largest** sponsor presence in the conference brochure and on the conference website (with commitment prior to 10/28/11)
- have a banner over the booth signifying the Platinum status and will have the **second largest** presence on the sponsor signs
- receive special recognition in lecture rooms and at the SCDA Awards Luncheon on Thursday, May 3 be recognized at and receive one ticket to the SCDA Awards Luncheon being held on Thursday, May 3
- receive one invitation to the President's event on Saturday, May 5
- receive one additional exhibitor badge per contracted space

Gold Sponsor - \$3,500 contributor will:

- receive the **third largest** sponsor presence in the conference brochure and on the conference website (with commitment prior to 10/28/11)
- have a banner over the booth signifying the Gold status and will have the **third largest** presence on the sponsor signs
- receive special recognition in lecture rooms and at the SCDA Awards Luncheon be recognized at and receive one ticket to the SCDA Awards Luncheon being held on Thursday, May 3
- receive one invitation to the President's event on Saturday, May 5

In addition to the above opportunities, we are offering a **lanyard sponsorship**. This sponsorship is \$3500 and we will put the sponsoring company's logo on the conference lanyards, which will be distributed to all registered attendees. This sponsorship will be awarded on a first-come first-serve basis.

Please fill out the sponsorship commitment form and return it along with payment to SCDA Sponsors, 432 West Point Drive, Gilbert, SC 29054 prior to October 28, 2011.